INNOVATING WITH AI:
LINEUP'S ROADMAP

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Lineup

75% – of publishers believe that AI will be crucial to their future success (2022 Salesforce survey).

customer satisfaction revenue

hallucination

'job displacement'

creativity

convenien

innovative

ethical intuitive

'new job opportunities'

powerful

'data privacy'

'deep fake' faster

'unintended bias'

game changer'

fast ROI security

transparency

efficiency easy-to-u

recommendation

intelligent copywrite 'decision-m

EXPLORATORY THEMES

lineup

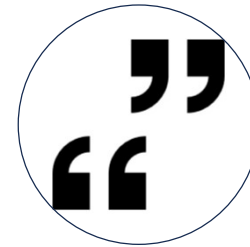**Recommendation Tools**
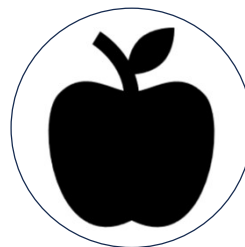Help users decide what to buy

Nurture Journeys / Next Best Action
Help sales teams build strong customer relationships and close deals faster

Speech to Action
Reduce admin on post-meeting reports, or for generating bookings

Customer Insight
Identify deals at risk or opportunities to generate more revenue

Training
Upskill and coach teams to perform at their best

Localisation
Faster access to local language support

LINEUP'S DEVELOPMENT WORK ON AI
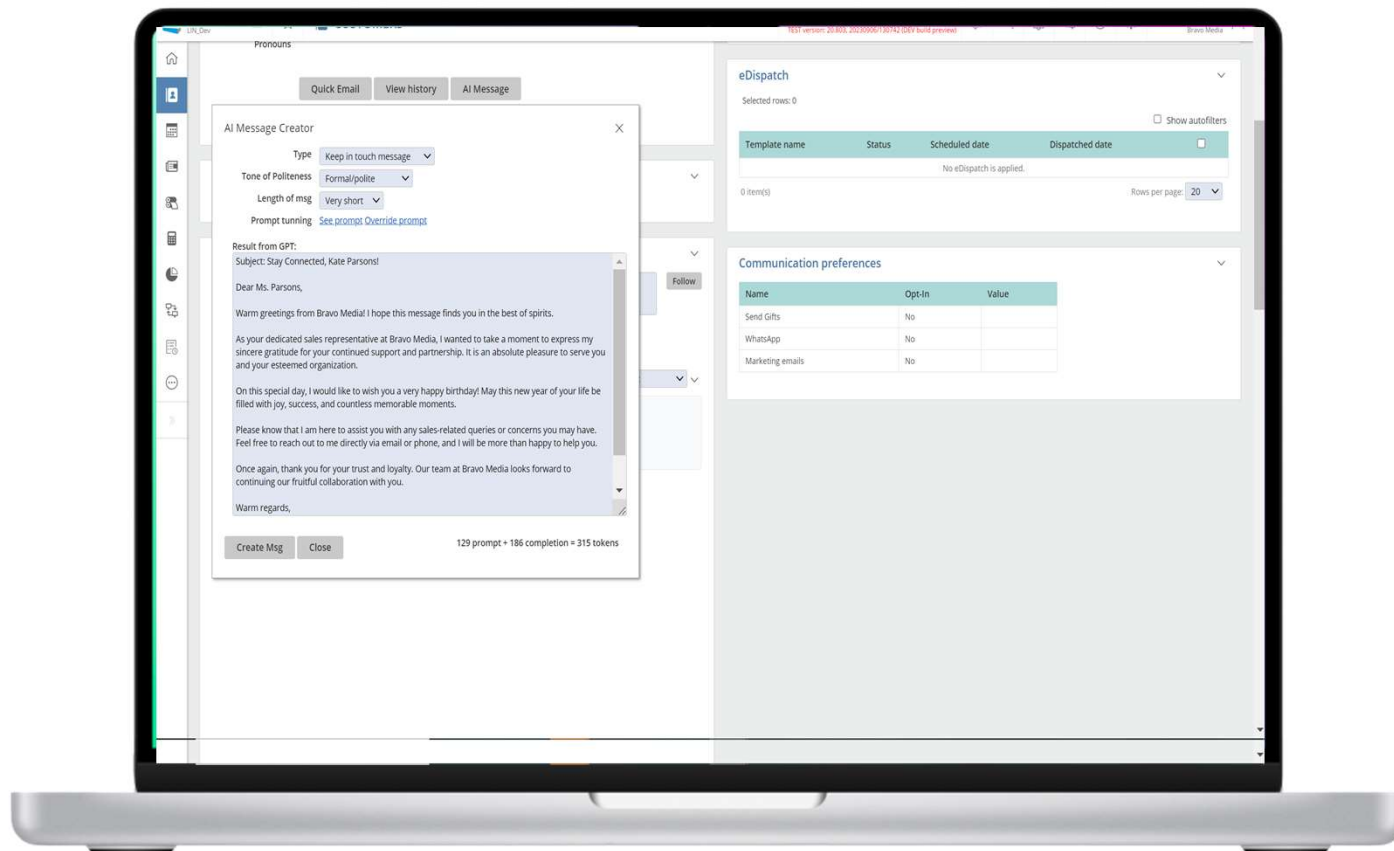

TRANSLATION

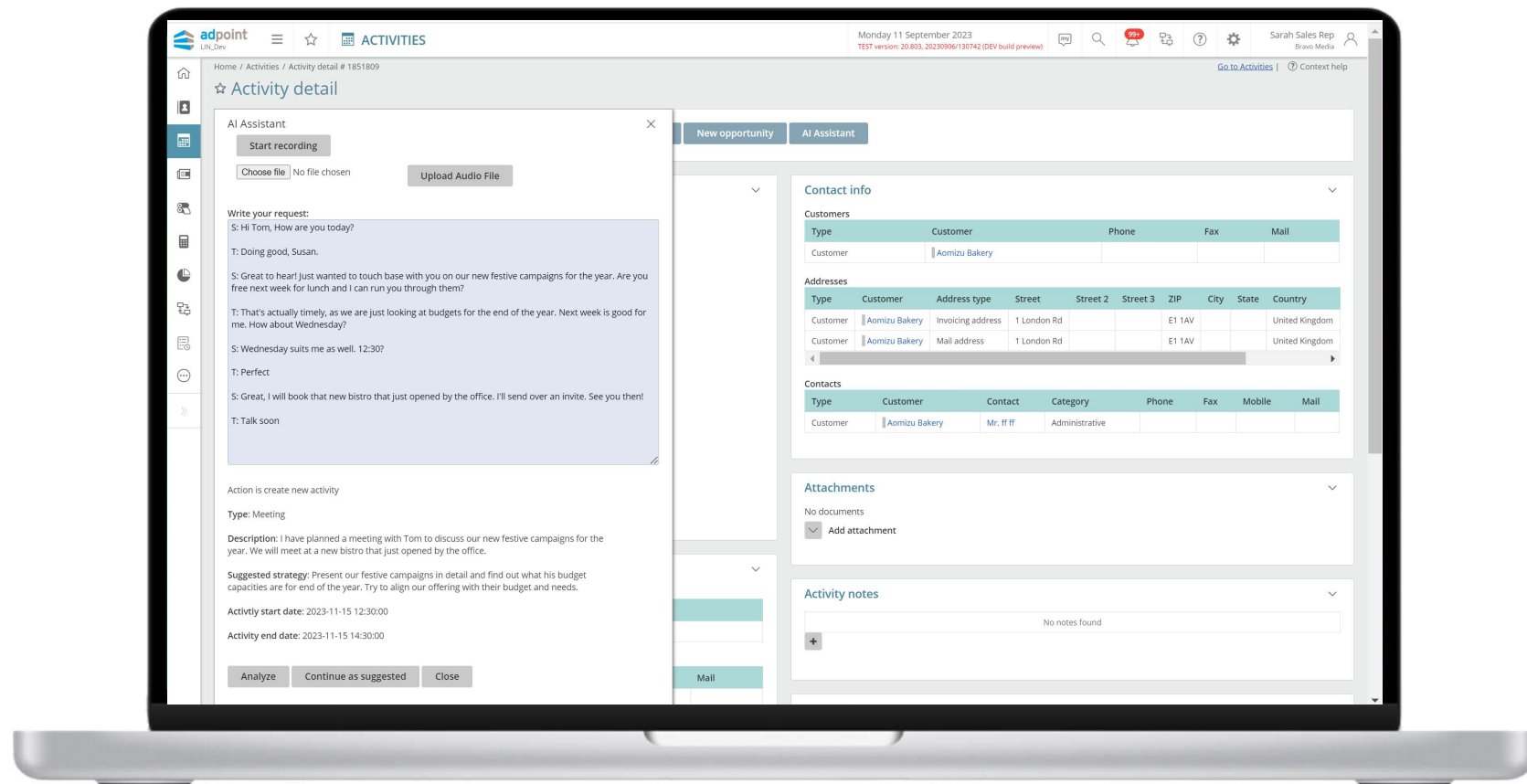AD BUILDER CONTENT CREATORS

QUICK E-MAIL GENERATOR

SPEECH TO TASK

QUICK MAIL GENERATOR

SCRIBE: SPEECH TO TASK

NURTURE & OUTREACH

NURTURE JOURNEY
& NBA (AMPLIO)

ADPOINT OUTREACH –
MARKETING
AUTOMATION (AMPLIO)

Automated next best action insights

Understand customers better

Measure engagement levels

Generate more revenue

RECOMMENDATION TOOLS

lineup

RECOMMENDATION TOOLS (Self service)

RECOMMENDATION TOOLS (Quotes and orders)

RECOMMENDATION TOOLS (Yield optimisation)

RECCOMMENDATION TOOLS (POST-CAMPAIGN)

Make more informed choices

Leverage your data sources

Automated insights and suggestions